

# The Designer's Life

*How to Run An Initiative*

## Defining Direction

Mission  
Vision  
Values  
Framework

## Developing Strategy

Critical Success Factors  
Church-Wide Objectives  
Shared Goals  
Ministry Area Plans

**Plan**

**Review**

Direction  
Strategy  
Teams  
Systems

**Train**

**Implement**

## Creating Systems

Church-Wide Systems  
Departmental Systems  
Individual Systems

## Building Teams

Multiplying Teams Workbook  
Team Playbook  
High Performance Teams